



Apple Buying Guide 2021

November 2, 2021

Tony Crawford
The Villages Apple User Group

Tutorial Program



Lake Miona Regional Rec Center

October to May

Tony's NC Apple Club




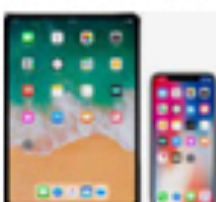

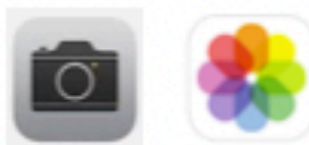



Held via Zoom every Thursday
at 7:30pm from June to
September. Free to join.
Recordings of the meetings are
available on Facebook

June to September

Tony Crawford

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(352) 321-7845

| | | |
|---|---|--|
|  | A Road Map for Cutting the Cord | Are you looking for a way to reduce your ever increasing Internet, TV, Landline & Mobile bills? You will learn how to save hundreds (if not thousands) of dollars every year with this practical Road Map for Cutting the Cord. The Pros and Cons of various streaming devices and streaming options will be examined and the cost saving steps that you can follow will be identified, taking into account your very specific needs in all the areas. A soft copy of the key slides and worksheets is provided to the class. |
|  | Create Your Own Photo Books | Learn how to create your very own personalized Photo Books and Calendars in two fully hands-on learning sessions. Document and share the photo memories of your family, pets, vacations, weddings, anniversaries and the many other special events in your life. Using free and easy to use web based software (no downloads required) on your MacBook laptop (required for the classes), you can turn your chosen photos into an awesome custom Calendar, or treasured Photo Book suitable for your coffee table, and for sharing memories with your family and friends. |
|  | Mac Made Easy | Are you new to Mac? Or would you like to learn how you can work with your Mac more productively and effectively? In these four sessions, you will learn how to customize and navigate your Mac, work with key apps, files and folders, ensure your information privacy and security, and how best to use iCloud to sync and backup all your information. A free and easy to use Mac Made Easy Reference Guide (in ePub format) will be provided to participants, detailing all covered course topics and more. Bring your fully charged MacBook (and iPad if you have one), Apple ID and Password. |
|  | iPhone & iPad Made Easy | Learn how to customize the key Settings on both your iPhone and iPad, sync and back them up to iCloud, and how to use the many useful and free Apple apps and tools (including Mail, Safari, Messages, Phone, Camera, Photos, Notes, Contacts, Calendars, Find My, Magnifier, Screenshot and many more). Bring your fully charged iPhone and iPad, as well as your Apple and email passwords. A free and easy to use iPhone and iPad Made Easy Reference Guide (in ePub format) will be provided to all attendees. |
|  | Apple Watch (Series 4 & later) | The latest Apple Watch has been re-designed and re-engineered to help you be more active, healthy, and connected. Learn how you can use and benefit from all the new productivity, health, and fitness features in your Apple Watch. A Reference Guide for all covered topics is provided to the class. |
|  | Apple Camera & Photos | Learn how to use all the features of the camera in your iPhone, and then how to access those photos in the Photos app on your iPad, edit and enhance them, organize them into albums, and share your photos with family and friends. A Reference Guide for all covered topics is provided to the class. |
|  | Apple Notes | The Apple Notes app is the best place to jot down quick thoughts or to save longer notes with miscellaneous information, to-do lists, a secure record of all your passwords, images, web links, scanned documents, and sketches. By using iCloud, it's easy to keep all your devices in sync so you will always have your notes with you. A Reference Guide for all covered topics is provided to the class. |
|  | Apple Contacts & Calendars | Learn how to use the many useful features in the Apple Contacts and Calendars apps on your iPhone and iPad, sync them and access them across all your devices, and easily share appointments and calendars with your family and close friends, using iCloud. A Reference Guide for all covered topics is provided to the class. |
|  | Zoom Video Conferencing Made Easy | Zoom is an easy to use video conferencing service now used daily by over 300 million participants. In this class, you will learn how to use Zoom for free as a participant or host, chat, change your Zoom background, record the meeting, share screens and whiteboards and work with the various other Zoom features and controls. Bring your fully charged Windows or Apple Laptop or tablet to the class. A Reference Guide for all covered topics is provided to the class. |

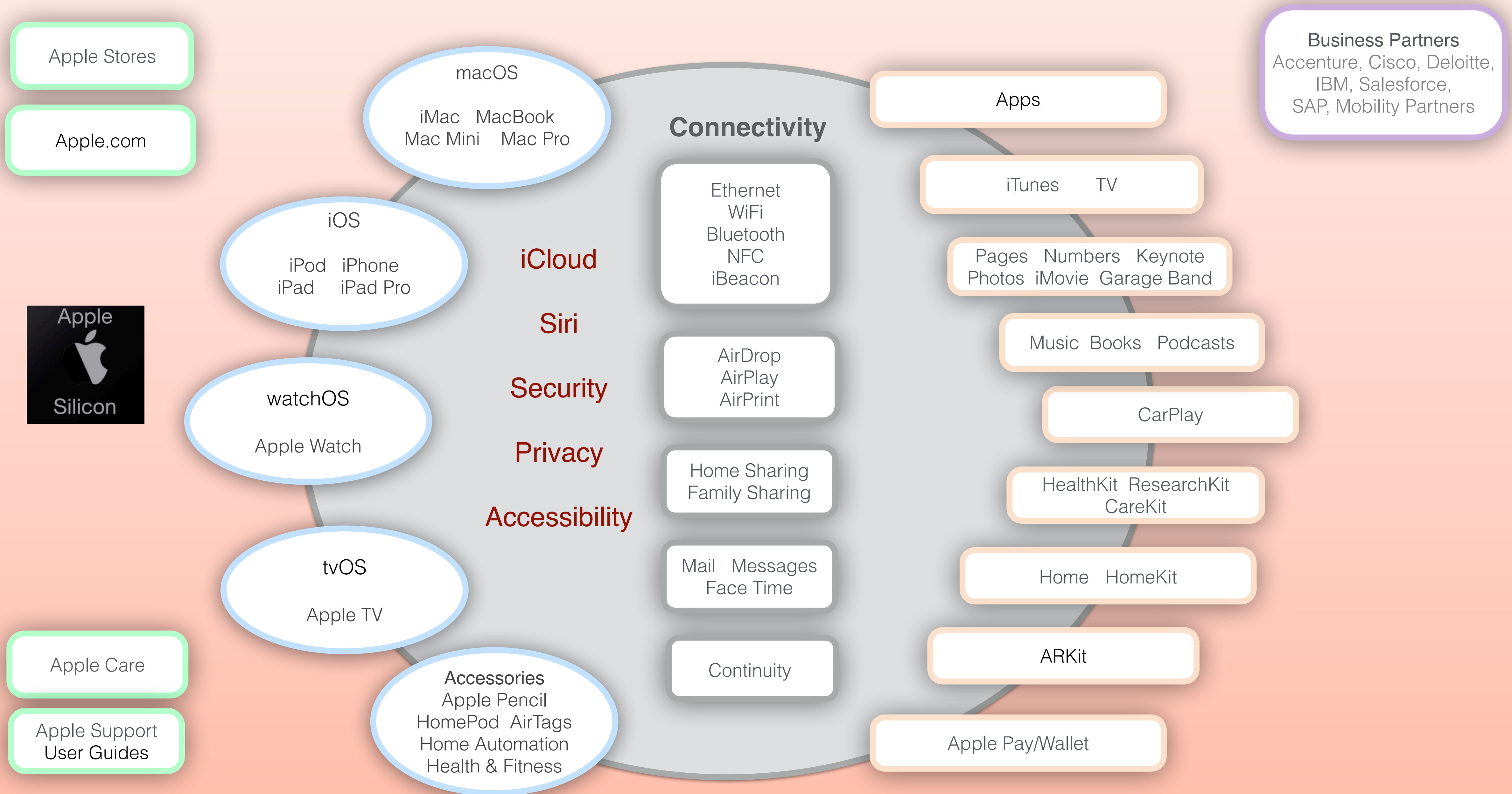


Buying Considerations

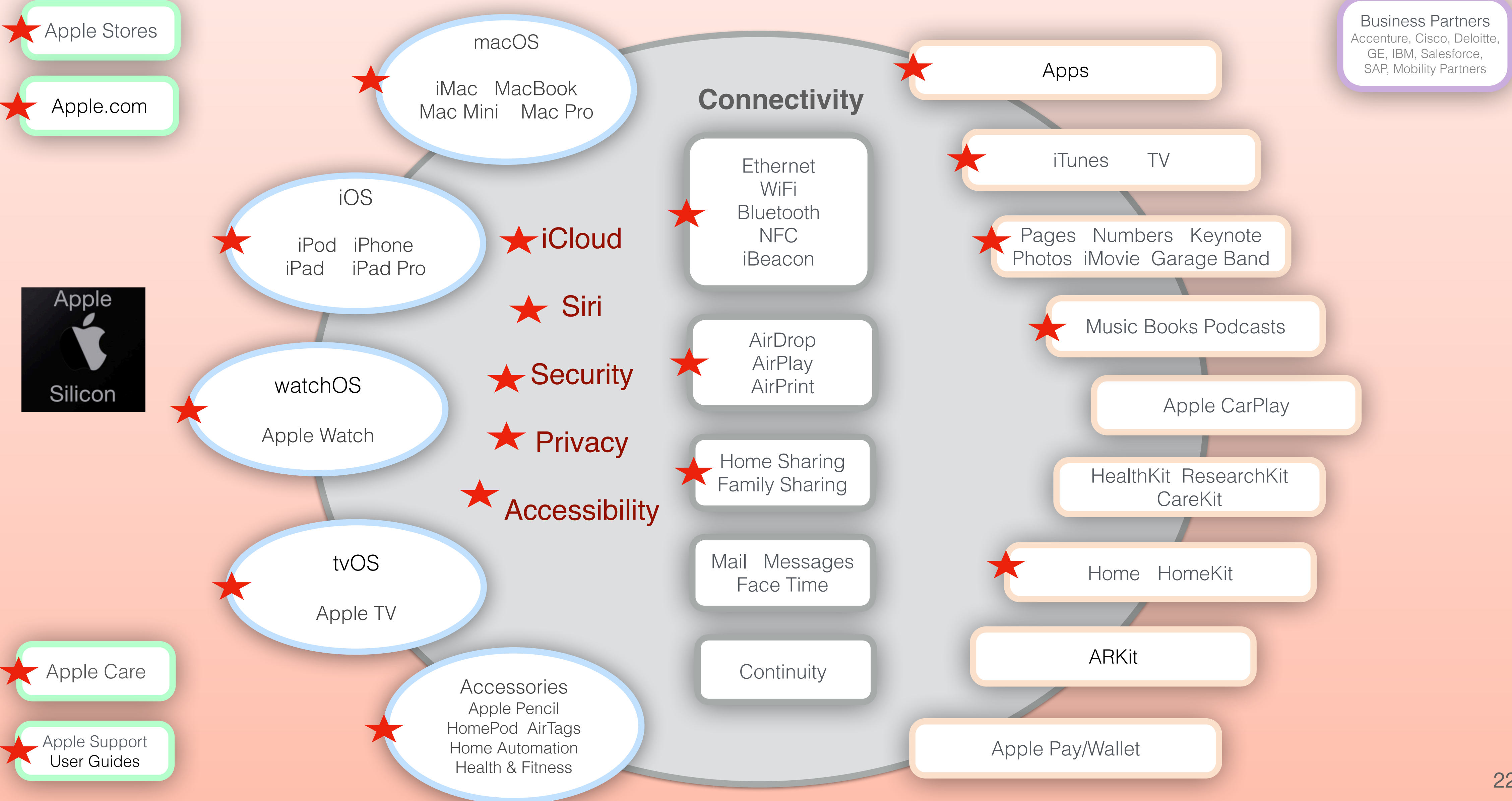
Will review at the end

- Should I get this device
- Apple or non-Apple
- Which model do I get (new, older, refurbished)?
- Where do I get it from?
(Apple retail store, Apple online store, Best Buy, Sams, Mobile Carrier etc)
- Can I trade in my old device?
- When is the best time of year to get it? <https://buyersguide.macrumors.com>
- Should I get a warranty, and if so, from where?

The Apple Ecosystem



Apple TV Interactions with The Apple Ecosystem





iPhone 13 Pro

BUY NOW



iPhone 13

BUY NOW



iPhone SE

CAUTION



12.9" iPad Pro

NEUTRAL



11" iPad Pro

NEUTRAL



iPad Air

NEUTRAL



iPad Mini

BUY NOW



iPad

BUY NOW

Is now a
good time
to buy?



iPhone 13

Buy Now Just Updated

Apple's newest iPhones with updated cameras, new colors, smaller notches, and faster A15 chip. Launched September 24.

[iPhone 13 Roundup](#)



Related Guides

- [iPhone 13 vs. iPhone 12 Buyer's Guide](#)
- [iPhone 13 Colors: Deciding on the Right Color](#)
- [iPhone 13 vs. iPhone 13 Pro Buyer's Guide](#)
- [Best iPhone Deals for October 2021](#)
- [iPhone: 2021 Buyer's Guide](#)

Recent Rumors

Oct 13 2021

Apple Suppliers Refute Report Claiming iPhone 13 Production Being Lowered Due to Chip Shortages

Oct 13 2021

China-Based BOE to Supply OLED Panels for iPhone 13 Models

Oct 12 2021

Apple to Cut iPhone Production Goals by as Many as 10 Million Units Due to Chip Shortages

<https://buyersguide.macrumors.com>

iPhone



Silver



Graphite



Blue



Starlight



Pink



(PRODUCT)RED™

iPhone

Which iPhone should I Buy?



iPhone 13 Pro Max
6.7” A15



iPhone 13 Pro
6.1” A15



iPhone 13
6.1” A15




iPhone 13 mini
5.4” A15



iPhone SE (2nd Gen)
4.7” A13




iPhone 11
6.1” A13




iPhone 13 Pro

BUY NOW



iPhone 13

BUY NOW



iPhone SE

CAUTION

| Model | Year Released | Price TBD |
|------------|---------------|------------------|
| 13 Pro Max | 2021 | \$1100 128 GB |
| 13 Pro | 2021 | \$1000 128 GB |
| 13 | 2021 | \$800 64GB |
| 13 mini | 2021 | \$700 64GB |
| SE | 2020 (Apr) | \$400 64GB |
| 11 | 2019 | \$500 64GB |

iPhone Lifespan and Evolution (2010 - 2021)

| | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 |
|--------------|---------------------------------------|---------------------------------------|---|--------------------|-----------------|----------------|---------------------|-------------|-----------|----------------|------|----------------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| Phone | 13 Pro Max 13 Pro 13 13 mini | 12 Pro Max 12 Pro 12 12 mini | 11 Pro Max 11 Pro 11 SE (April 2020) | XS Max XS XR | X 8Plus 8 | 7 Plus 7 | 6s Plus 6s SE | 6 Plus 6 | 5s | 5 5c | 4s | 4 |
| | iOS15 | | | | | | 7 | | | | | |
| | | iOS14 | | | | | 6 | | | | | |
| | | | iOS 13 | | | | 5 | | | | | |
| | | | | iOS 12 | | | | | 6 | | | |
| | | | | | iOS 11 | | | | 5 | | | |
| | | | | | | iOS 10 | | | | 5 | | |
| | | | | | | | iOS 9 | | | | 5 | |
| | | | | | | | | iOS 8 | | | 4 | |
| | | | | | | | | | iOS 7 | | | 4 |
| Base Storage | 128GB | 64GB Pro 128GB | 64GB | 64GB | 64GB | 32GB | 16GB | 16GB | 16GB | 16GB | 16GB | 16GB |
| Chip | A15 Bionic | A14 Bionic | A13 Bionic | A12 Bionic | A11 Bionic | A10 Fusion | A9 | A8 | A7 | A6 | A5 | A4 |
| Transistors | 15 Billion | 11.8 Billion | 8.5 Billion | 6.9 Billion | 4.3 Billion | 3.3 Billion | | 2 Billion | 1 Billion | 742 Million | | 149 Million |



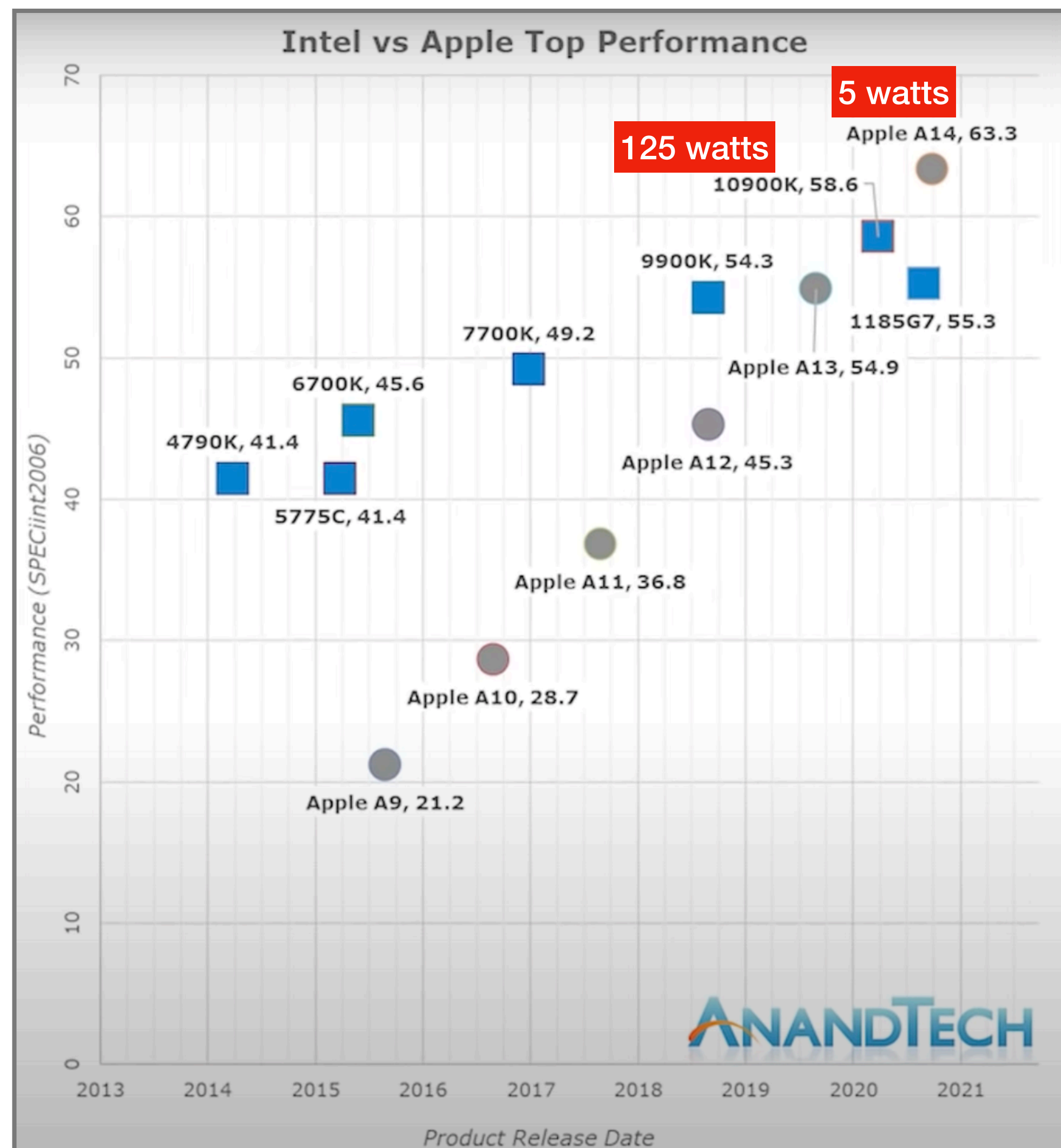
33.7 Billion
Transistors



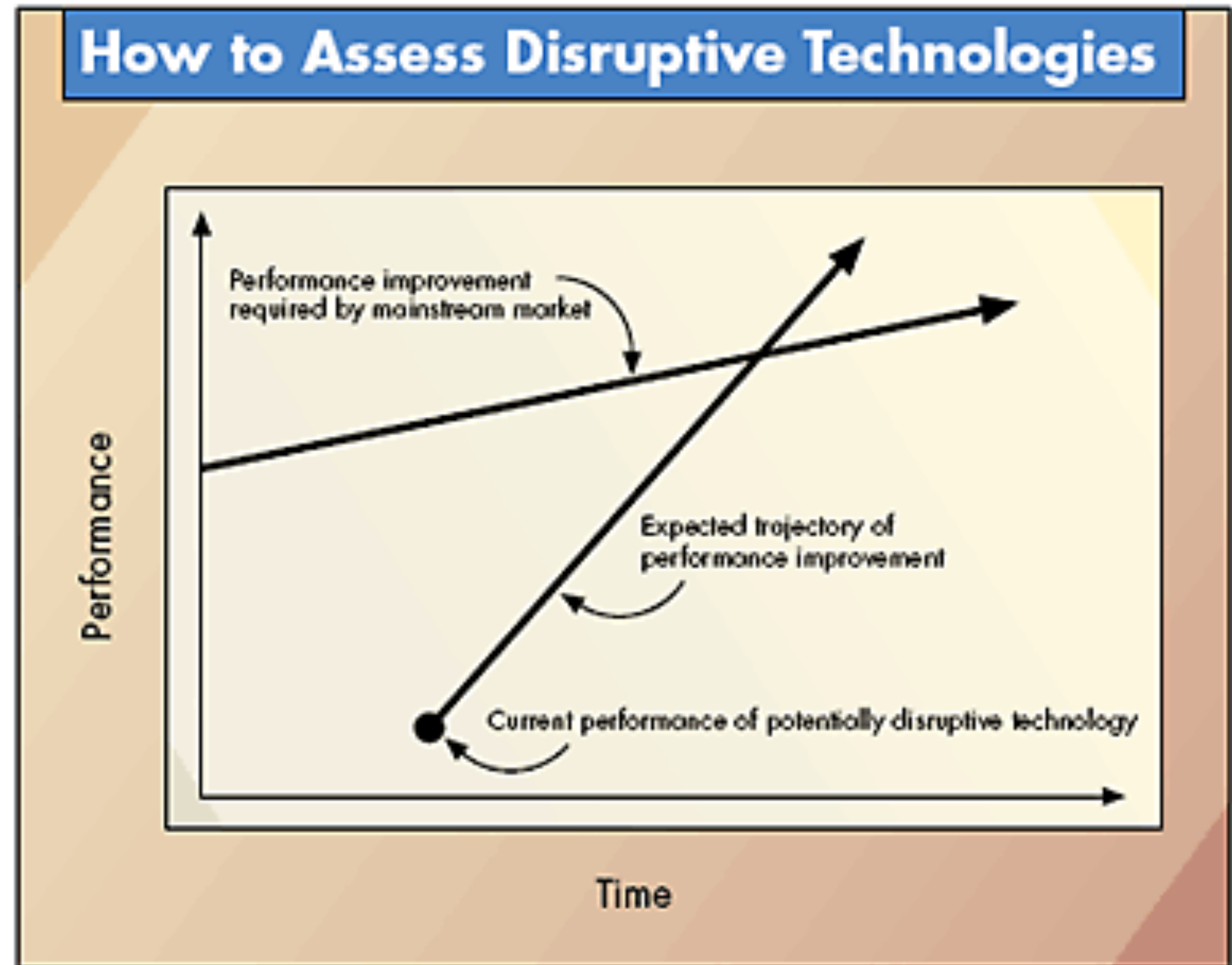
16 Billion
Transistors



57 Billion
Transistors







[How Apple Just Changed the Entire Industry](#)
[Morning Brew](#)
[YouTube](#) Nov 23, 2020



[Disruptive Technologies: Catching the Wave](#)
[Joseph Bower & Clayton Christensen](#)
[Harvard Business Review](#) January/February 1995

[Intel Doesn't Want to Talk About Benchmarks Anymore](#)

| 2014 | 2017 | 2021 |
|---|---|--|
| iPhone 6 Plus | iPhone X | iPhone 13 Pro Max |
|  |  |  |
| — | Telephoto | Telephoto |
| Wide | Wide | Wide |
| — | — | Ultra Wide |
| — | — | Cinematic mode in 1080p at 30 fps |
| — | — | Dolby Vision HDR video recording up to 4K at 60 fps |
| — | 2x Optical zoom range | 6x Optical zoom range |
| — | — |  |
| — | — | LiDAR Scanner for Night mode portraits, faster autofocus in low light, and next-level AR experiences |
| A8 | A11 | A15 |
| 2 Billion transistors | 4.3 Billion transistors | 15 Billion transistors |

| 2014 | 2017 | 2021 |
|------------------------------|---|---|
| iPhone 6 Plus | iPhone X | iPhone 13 Pro Max |
| Camera | | |
| Single 8MP Wide camera | Dual 12MP cameras (Telephoto and Wide) | Pro 12MP camera system (Telephoto, Wide, and Ultra Wide) |
| Wide: <i>f</i> /2.2 aperture | Telephoto: <i>f</i> /2.4 aperture Wide: <i>f</i> /1.8 aperture | Telephoto: <i>f</i> /2.8 aperture Wide: <i>f</i> /1.5 aperture Ultra Wide: <i>f</i> /1.8 aperture |
| — | — | Night mode |
| — | — | Deep Fusion |
| — | — | Apple ProRAW |
| Optical image stabilization | Dual optical image stabilization | Sensor-shift optical image stabilization |
| Digital zoom up to 5x | 2x optical zoom in Digital zoom up to 10x | 3x optical zoom in, 2x optical zoom out; 6x optical zoom range Digital zoom up to 15x |
| True Tone flash | True Tone flash with Slow Sync | True Tone flash with Slow Sync |
| — | — | Night mode portraits |
| — | Portrait mode | Portrait mode with advanced bokeh and Depth Control |
| — | Portrait Lighting with five effects (Natural, Studio, Contour, Stage, Stage Mono) | Portrait Lighting with six effects (Natural, Studio, Contour, Stage, Stage Mono, High-Key Mono) |
| HDR for photos | Auto HDR for photos | Smart HDR 4 for photos |
| — | — | Photographic Styles |

iPhone

Which iPhone should I Buy?

As of 9/19/21



iPhone 13 Pro Max
6.7" A15



iPhone 13 Pro
6.1" A15



iPhone 13
6.1" A15



iPhone 13 mini
5.4" A15



iPhone SE (2nd Gen)
4.7" A13



iPhone 11
6.1" A13



iPhone 13 Pro

BUY NOW



iPhone 13

BUY NOW

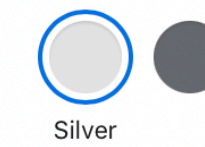
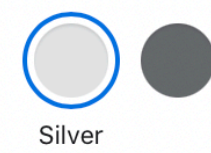
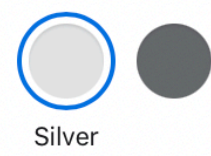


iPhone SE

DON'T BUY

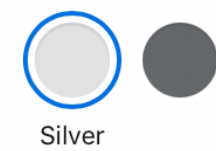
| Model | Year Released | Price TBD |
|------------|---------------|------------------|
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| 13 mini | 2021 | \$700 128GB |
| SE | 2020 (Apr) | \$400 64GB |
| 11 | 2019 | \$500 64GB |

iPad

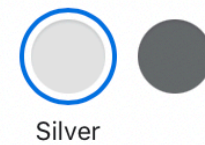


iPad

Which iPad should I Buy?



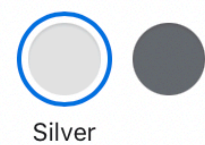
iPad Pro
12.9"



iPad Pro
11"



iPad Air
10.5"



iPad
10.2"



iPad mini
7.9"

As of 9/19/21



12.9" iPad Pro

BUY NOW



11" iPad Pro

BUY NOW



iPad Air

NEUTRAL



iPad Mini

BUY NOW



iPad

BUY NOW

| Model | Year Released | Price (Wi-Fi) |
|----------------------------------|---------------|----------------------------|
| iPad Pro 12.9" 5th Gen | 2021 | \$1,100 M1 128GB |
| iPad Pro 11" 3rd Gen | 2021 | \$800 M1 128GB |
| iPad Air 10.9" 4th Gen | 2020 | \$600 A14 64GB |
| iPad 10.2" 9th Gen | 2021 | \$330 A13 64GB |
| iPad mini 8.3" 6th Gen | 2021 | \$500 A15 64GB |

Cellular ~ \$130 to \$200 extra + \$15 to \$20 per month

<https://www.apple.com/ipad/compare/>

Apple Magic Keyboard

\$300 for iPad Air 10.9" (4th Generation)
\$300 for iPad Pro 11" (1st, 2nd or 3rd Generation)
\$350 for iPad Pro 12.9" (3rd, 4th or 5th Generation)

Comfortable typing

Full-size, backlit keys and a scissor mechanism with 1 mm travel for quiet, responsive typing.

Built-in trackpad

Designed for Multi-Touch gestures and the cursor in iPadOS.

Floating cantilever design

Smooth angle adjustability delivers the perfect viewing angle.

Front and back protection

Folds into a case to provide front and back protection for traveling with iPad Pro.



[HT211091](#) Setup and use Magic Keyboard for iPad

Logitech Combo Touch

\$100 for iPad Air 10.9"
\$100 for iPad Pro 11"
\$230 for iPad Pro 12.9"



- **Do it all with Combo Touch:** Four versatile use modes allow you to type, sketch, view and read without ever having to remove your iPad Pro from the keyboard case
- **Detachable keyboard and adjustable kickstand:** Remove the keyboard when you're done typing for more flexibility and enjoy 50 degrees of adjustable viewing angles
- **Large, click-anywhere trackpad:** This iPad keyboard case features a responsive and reliable trackpad that allows you to use the entire surface to work and perform Multi-Touch trackpad gestures
- **Backlit, laptop-like keyboard:** Backlit keys auto-adjust to your environment with 16 levels of brightness and a full row of iPadOS shortcut keys provide one-tap access to volume controls and more
- **Front, back and corner protection:** A durable form-fit cover protects the front, back, and corners of your iPad Pro, securely holding it in place no matter what you're doing
- **SMART CONNECTOR technology:** Enjoy instant power and pairing with Combo Touch keyboard case and never worry about charging as power is sourced directly from your iPad Pro
- **Home for Apple Pencil:** Easily charge your Apple Pencil while keeping the case on thanks to a convenient opening in the side of the iPad Pro case

Apple Music Voice Plan




Voice Plan

\$4.99
per month



3 month free trial

Coming Soon

Voice Plan

\$4.99/month

1 person

Siri on Apple devices

Songs, playlists, stations

All Apple devices

Individual Plan

\$9.99/month

1 person

Siri on Apple devices

Songs, playlists, stations,
lyrics, music videos

Spatial and lossless audio

Apple + supported devices

Family Plan

\$14.99/month

Up to 6 people

Siri on Apple devices

Songs, playlists, stations,
lyrics, music videos

Spatial and lossless audio

Apple + supported devices

<https://www.apple.com/apple-music/>

Home Pod Mini

HomePod mini

\$99

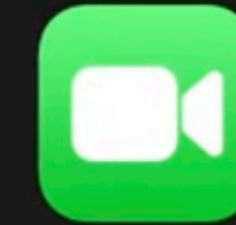




AirPods

All-new design

Sweat and water resistant



Improved quality
for FaceTime calls



with dynamic head tracking



AirPods
3rd Generation

Adaptive EQ

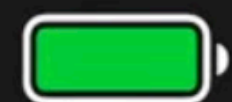


Magical setup



MagSafe charging

New Apple
custom driver



Longer battery life



Personal engraving

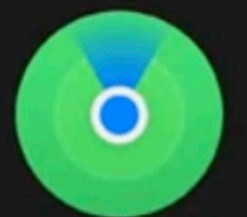


Announce Notifications
with Siri

Force
sensor
controls



Dolby
ATMOS
for Apple Music



Find My network



AirPods
2nd Generation

\$129

New



AirPods
3rd Generation

\$179



AirPods Pro

\$249



AirPods Max

\$549

Macs

Which Mac is right for you?



iMac

NEUTRAL



Mac Mini

NEUTRAL



Mac Pro

DON'T BUY



iMac 24"

From \$1299

Buy

[Learn more >](#)



iMac 27"

From \$1799

Buy

[Learn more >](#)



Mac Pro

From \$5999

Buy

[Learn more >](#)



Mac mini

From \$699

Buy

[Learn more >](#)



Apple M1 chip



Up to Intel Core i9



Intel Xeon W processor



Apple M1 chip
Also available with Intel
Core i5 or i7 processor

iMac 24"

April 2021

At a Glance

24"

4.5K Retina display

Actual diagonal screen size is 23.5 in.



Apple M1 chip

8-core CPU and up to 8-core GPU.



Up to 16GB unified memory

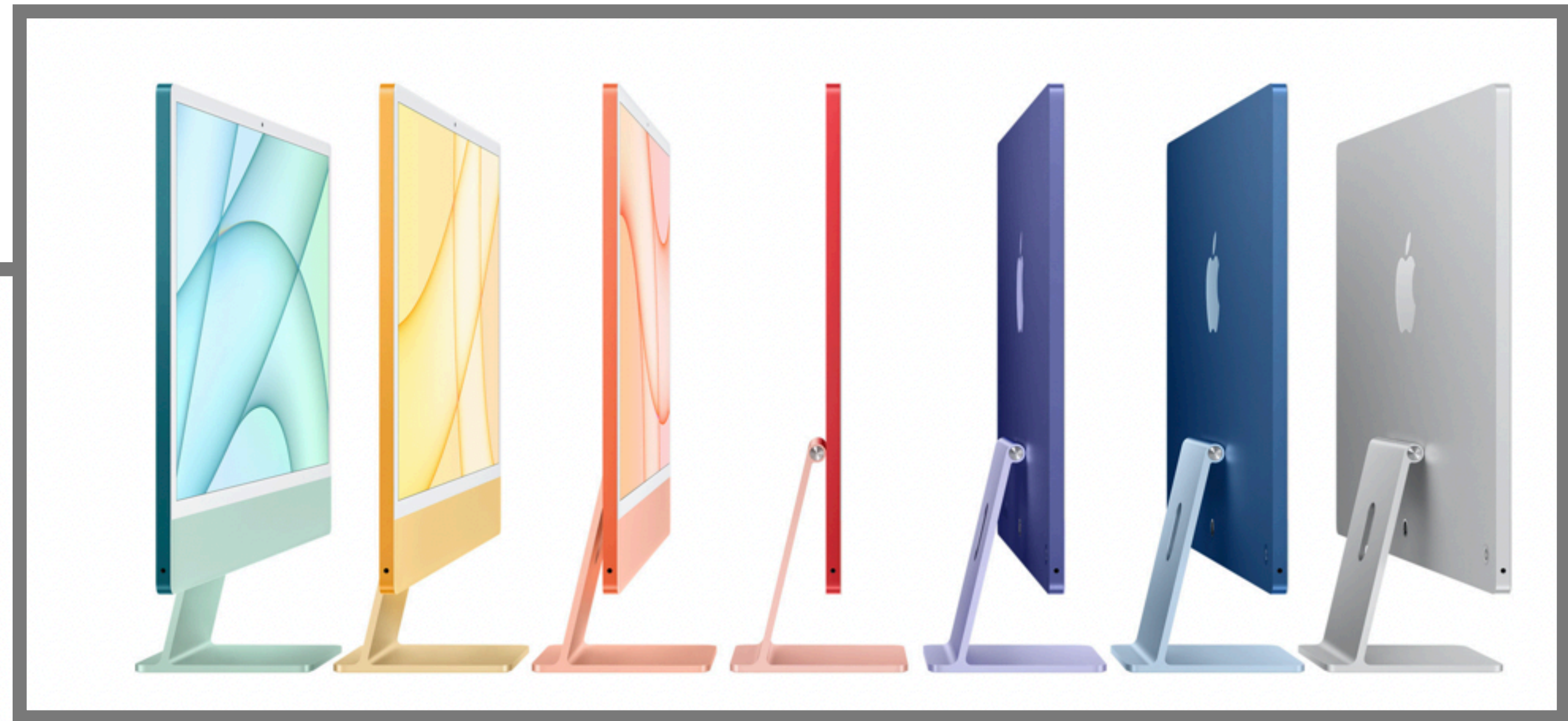


1080p FaceTime HD camera with M1 ISP



Magic Keyboard with Touch ID¹

Up to
2TB
storage²



Price

\$1299

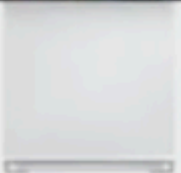
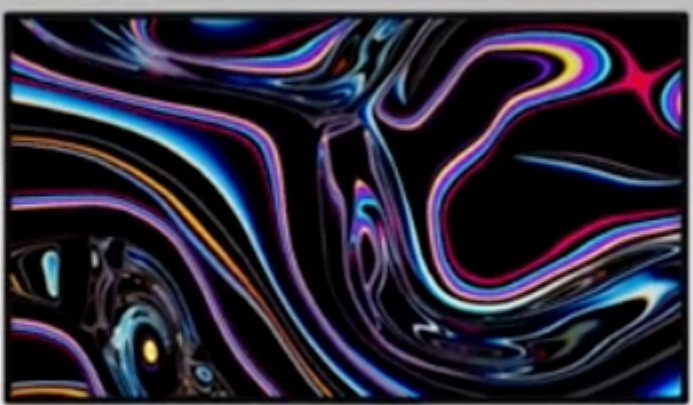
\$1499 (256GB SSD model)

\$1699 (512GB SSD model)

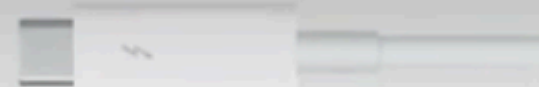


Up to
16GB
memory

Up to
2TB
SSD

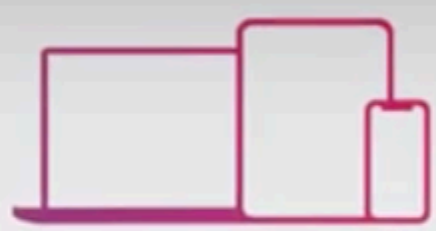


Supports 6K
external display



Thunderbolt / USB 4

Up to 60% more
energy efficient



iPhone and
iPad apps

Up to
3x

faster CPU



Secure
Enclave

Up to
6x

faster graphics

macOS Big Sur

Cool and quiet operation



Mac mini
\$700



Apple M1

Up to
15x

faster machine learning



Ultra
compact
design



HDMI



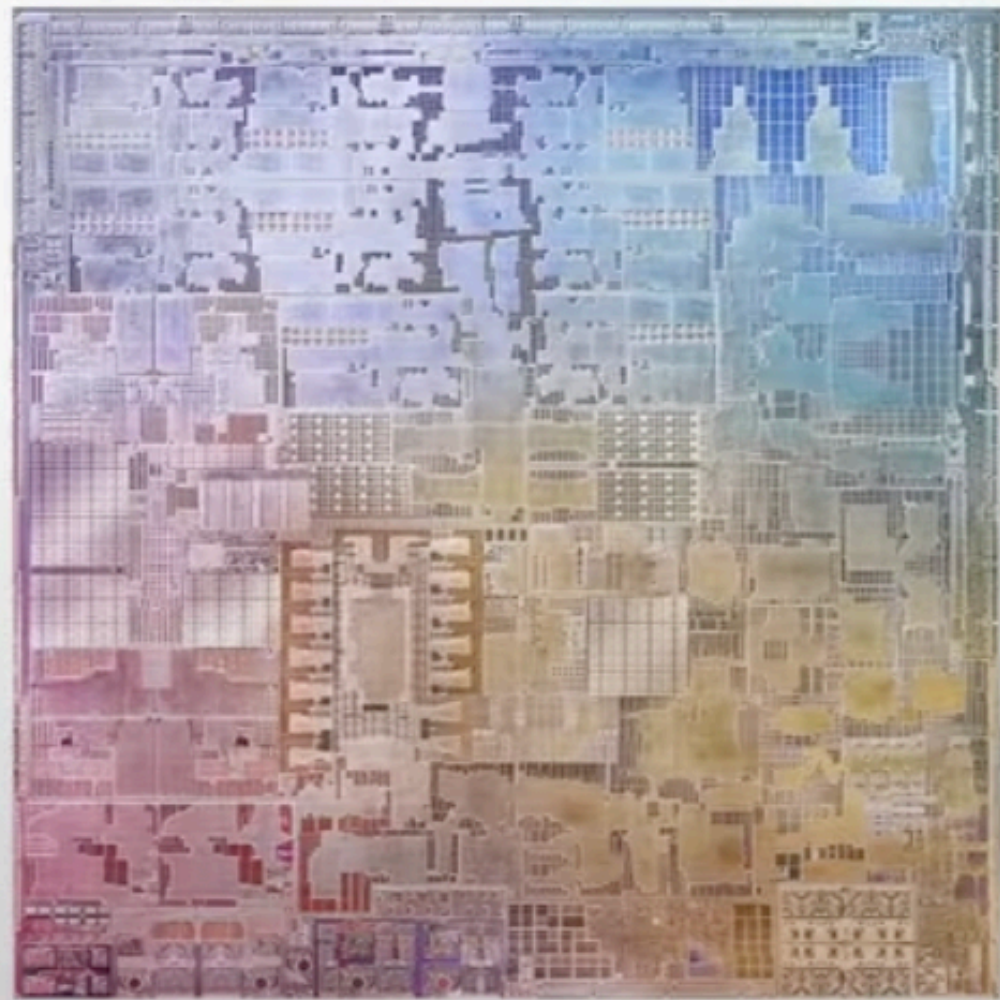
Wi-Fi 6



Gigabit Ethernet

MacBooks

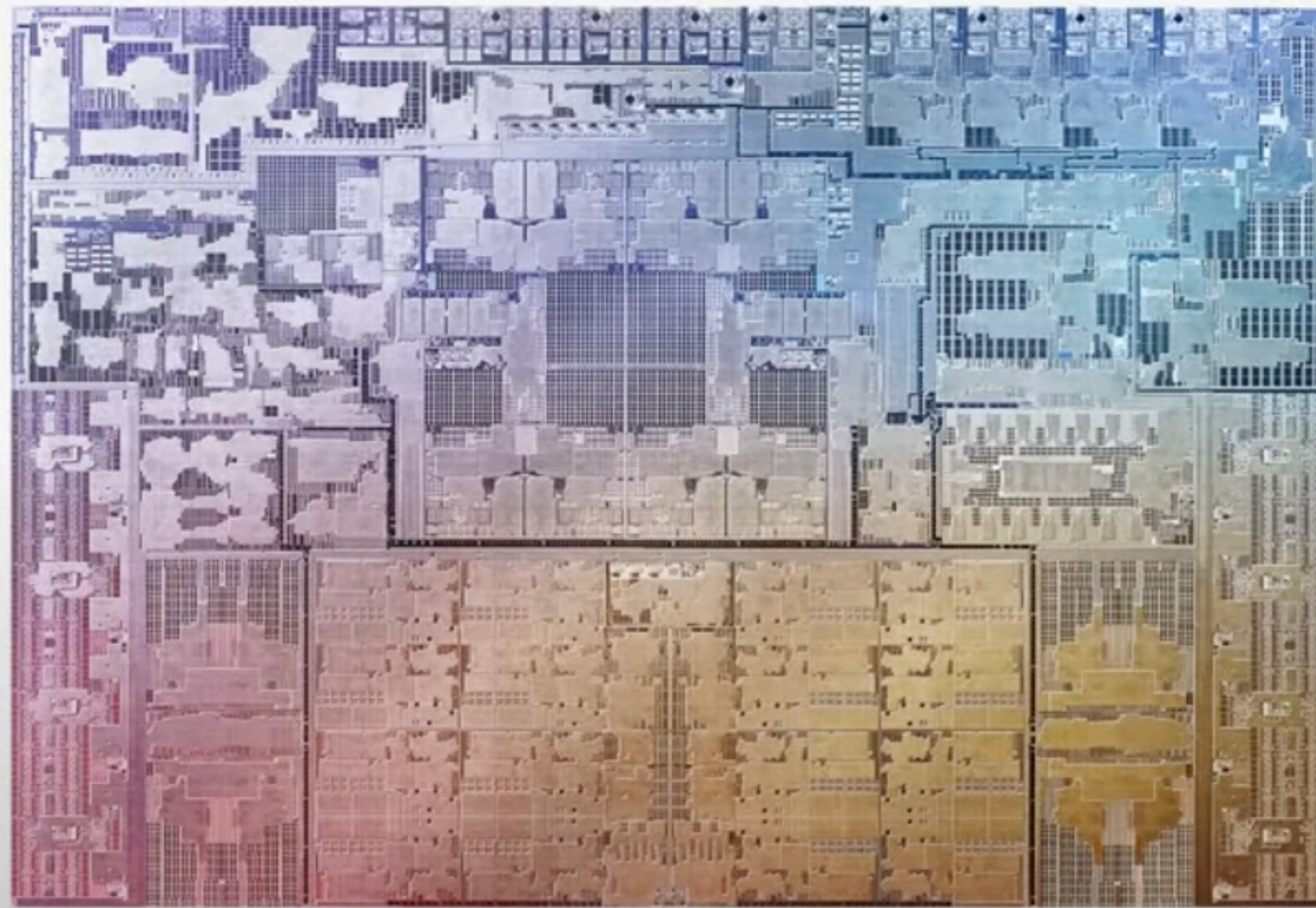
Apple Silicon



🍏 M1

16 Billion Transistors

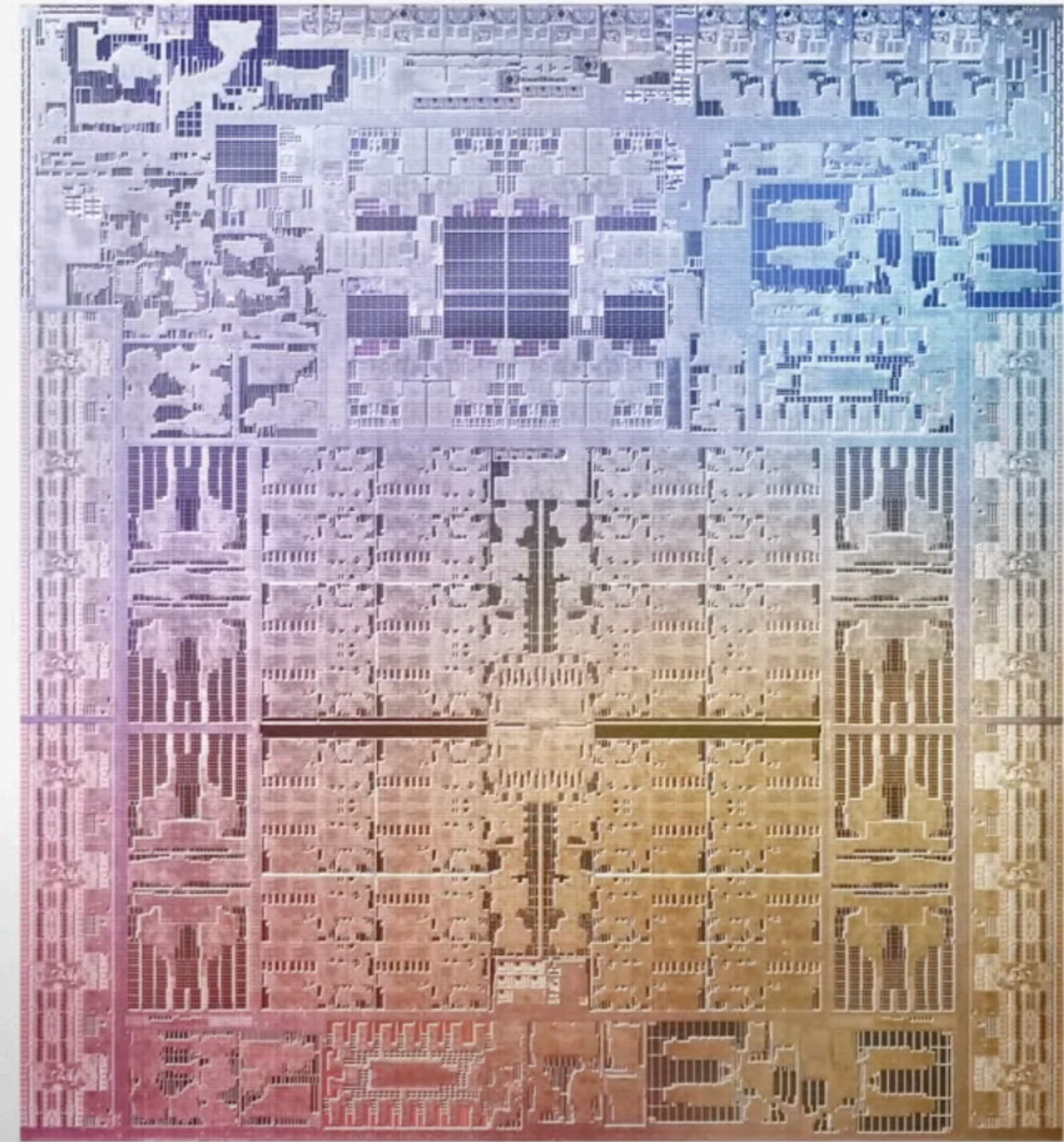
New



🍏 M1 Pro

33.7 Billion Transistors

New



🍏 M1 Max

51 Billion Transistors

Which MacBook is right for you?



MacBook Air

CAUTION



13" MacBook Pro

CAUTION



14" & 16" MacBook Pro

BUY NOW



MacBook Air

From \$999 or \$83.25/mo. for 12 mo.**

13.3-inch Retina display²⁰

Apple M1 chip

Up to 16GB memory

Up to 2TB storage¹⁷

Up to 18 hours battery life²¹

Touch ID

Buy



MacBook Pro 13"

From \$1299 or \$108.25/mo. for 12 mo.**

13.3-inch Retina display²⁰

Apple M1 chip

Up to 16GB memory²²

Up to 2TB storage²²

Up to 20 hours battery life²³

Touch Bar and Touch ID

Buy



New

MacBook Pro 14" and 16"

From \$1999 or \$166.58/mo. for 12 mo.**

14.2-inch or 16.2-inch Liquid Retina XDR display²⁰

Apple M1 Pro chip or Apple M1 Max chip

Up to 64GB memory

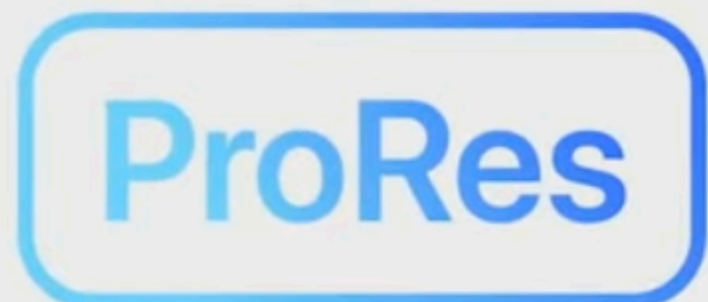
Up to 8TB storage¹⁷

Up to 21 hours battery life²⁴

Touch ID

Buy

<https://www.apple.com/mac/compare/>



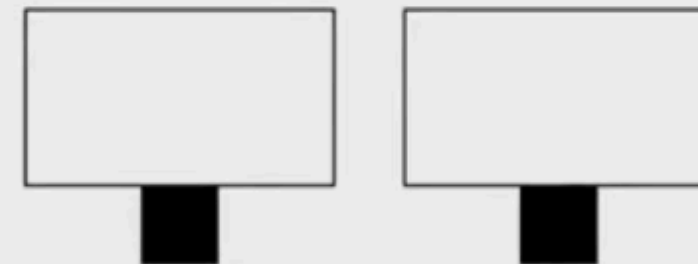
encode and
decode



Thunderbolt 4



Secure Enclave



Support for two external displays

Up to

32GB

Unified memory

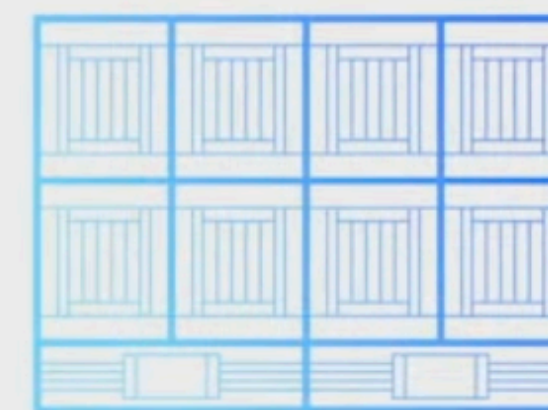
33.7 billion
Transistors



16-core

**Neural
Engine**

11 trillion operations per second



Up to

10-core
CPU



Up to

16-core
GPU

Industry-leading
performance per watt

5 nm process

200GB/s
Memory bandwidth

ProRes

encode and
decode



Thunderbolt 4



Secure Enclave



Support for four external displays

Up to

64GB

Unified memory

57 billion
Transistors



16-core

**Neural
Engine**

11 trillion operations per second



10-core
CPU



Up to
32-core
GPU

Industry-leading
performance per watt

5 nm process

400GB/s
Memory bandwidth

~~mercury~~
~~PbO~~
~~beryllium~~
~~BFR~~

100% carbon neutral products by

2030

100% virgin wood fiber from

RESPONSIBLY
MANAGED
FORESTS

100%

recycled rare earth elements

in all magnets



More than 110 suppliers committed
to 100% renewable energy for Apple

Apple MacBook Pro

100% recycled aluminum
in the enclosure

display glass

free of arsenic



Recycled plastic used
in multiple components,
including speakers

100%

recycled tin

in the solder of the main logic board

ZERO
WASTE

sent to landfill from
established final assembly sites

Energy



90% or more fiber-based packaging

Up to **21 hours** battery life

Up to
3.7x
faster CPU

Six-speaker
sound system
with spatial audio

Up to
13x
faster graphics

Advanced
thermal architecture

Up to
2x
faster storage

Up to
11x
faster ML

Up to
8TB
storage

Up to
64GB
memory

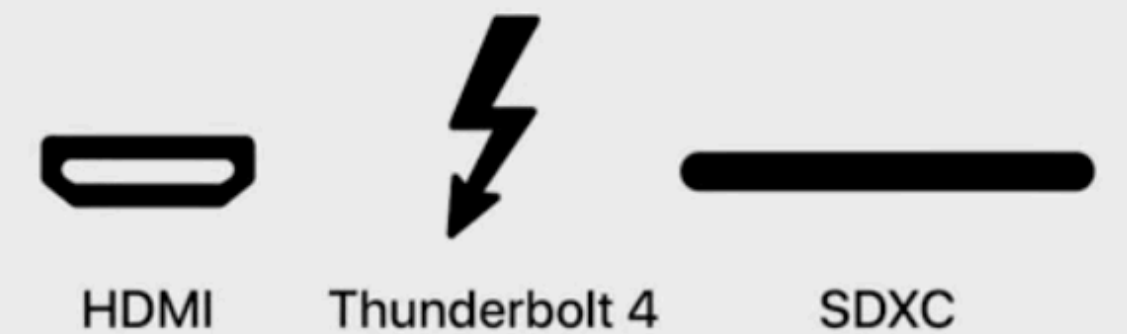
MacBook Pro
16-inch
16" \$2499

MacBook Pro
14-inch
14" \$1999



1080p
FaceTime
HD camera

macOS Monterey



Studio-
quality
mics



Two display sizes
16" **14"**

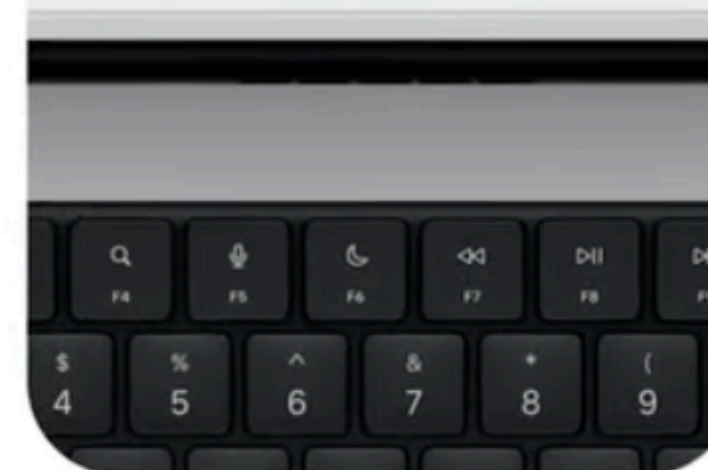


Drives over
75 million
pixels

Apple **M1**
PRO

Apple **M1**
MAX

Magic Keyboard






Apple Trade In

Turn the device you have into the one you want.

It's easy to trade in your eligible device for credit toward your next purchase, or get an Apple Gift Card you can use anytime.¹ If your device isn't eligible for credit, we'll recycle it for free. No matter the model or condition, we can turn it into something good for you and good for the planet.



<https://www.apple.com/shop/trade-in>

| <div><div></div><div></div><div></div><div></div><div></div><div></div></div> <div>iPhoneiPadMacApple WatchAndroidOther Devices</div> | | | | | |
|---|--|---------------------------|----------------------|--|---------------------------|
| Your device | | Estimated trade-in value* | Your device | | Estimated trade-in value* |
| iPhone 12 Pro Max | | Up to \$790 | iPad Pro | | Up to \$580 |
| iPhone 12 Pro | | Up to \$640 | iPad | | Up to \$240 |
| iPhone 12 | | Up to \$530 | iPad Air | | Up to \$360 |
| iPhone 12 mini | | Up to \$400 | iPad mini | | Up to \$225 |
| iPhone SE (2nd generation) | | Up to \$170 | Your device | | Estimated trade-in value* |
| iPhone 11 Pro Max | | Up to \$500 | MacBook Pro | | Up to \$1630 |
| iPhone 11 Pro | | Up to \$450 | MacBook Air | | Up to \$550 |
| iPhone 11 | | Up to \$340 | MacBook | | Up to \$340 |
| iPhone XS Max | | Up to \$320 | iMac Pro | | Up to \$2930 |
| iPhone XS | | Up to \$240 | iMac | | Up to \$1470 |
| iPhone XR | | Up to \$230 | Mac Pro | | Up to \$3240 |
| iPhone X | | Up to \$200 | Mac mini | | Up to \$950 |
| iPhone 8 Plus | | Up to \$180 | Your device | | Estimated trade-in value* |
| iPhone 8 | | Up to \$110 | Apple Watch Series 6 | | Up to \$270 |
| iPhone 7 Plus | | Up to \$110 | Apple Watch SE | | Up to \$155 |
| iPhone 7 | | Up to \$50 | Apple Watch Series 5 | | Up to \$145 |
| iPhone 6s Plus | | Up to \$60 | Apple Watch Series 4 | | Up to \$100 |
| iPhone 6s | | Up to \$30 | Apple Watch Series 3 | | Up to \$70 |
| | | | Apple Watch Series 2 | | Up to \$25 |

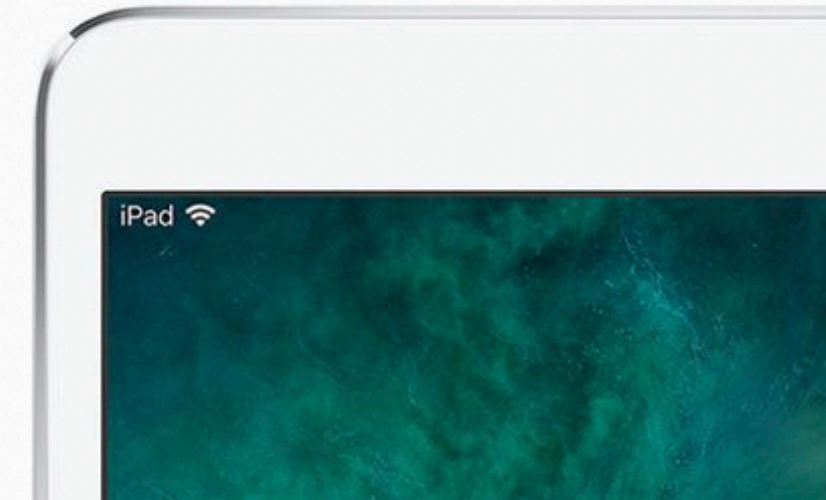
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MacTracker

Reference

OPEN

Available free on the Mac, iPad and iPhone App Stores

381 RATINGS

4.8

★★★★★

AGE

4+

Years Old

CHART

#9

Reference

DEVELOPER



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LANGUAGE

EN

English

SIZE

165.7

MB

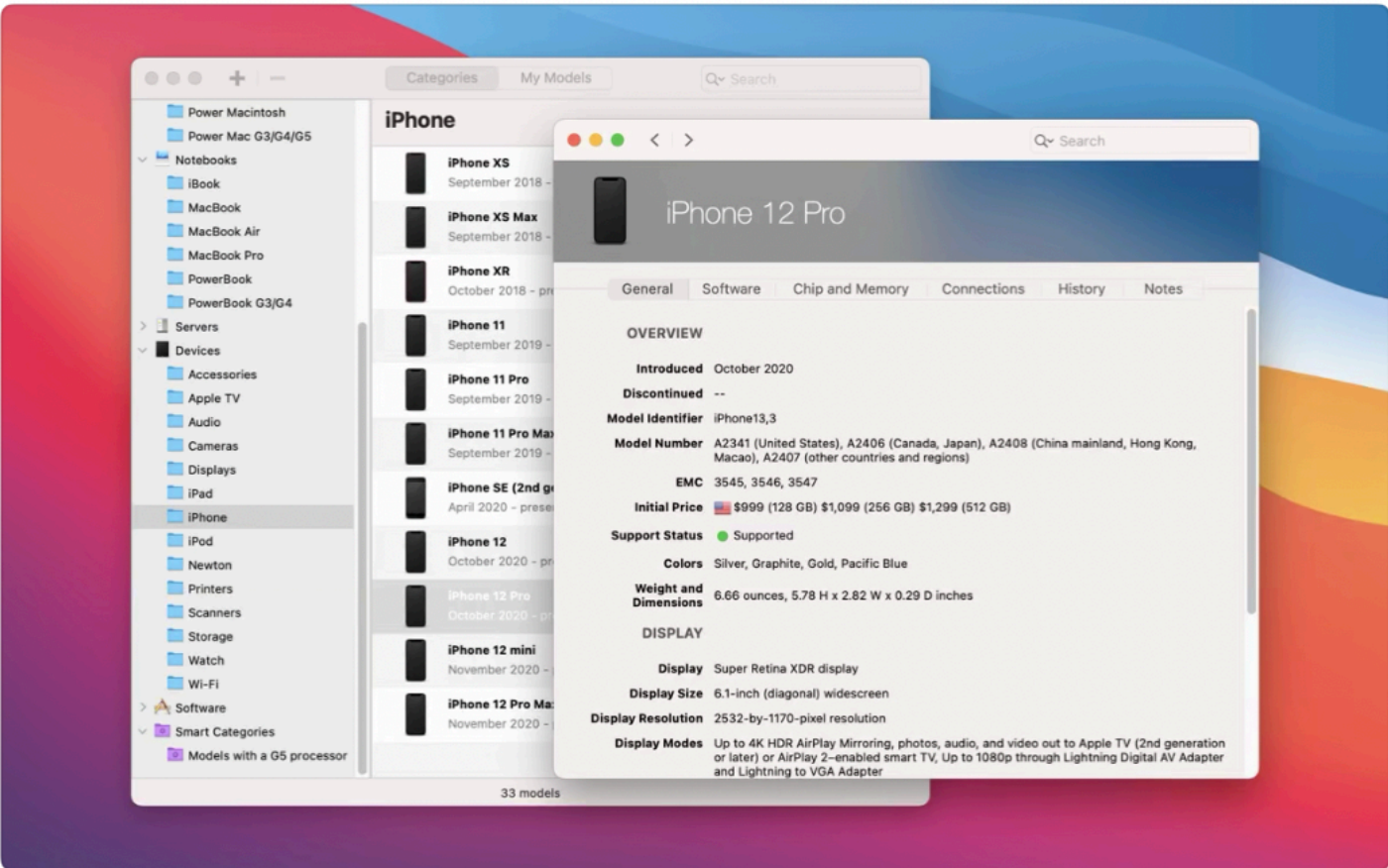
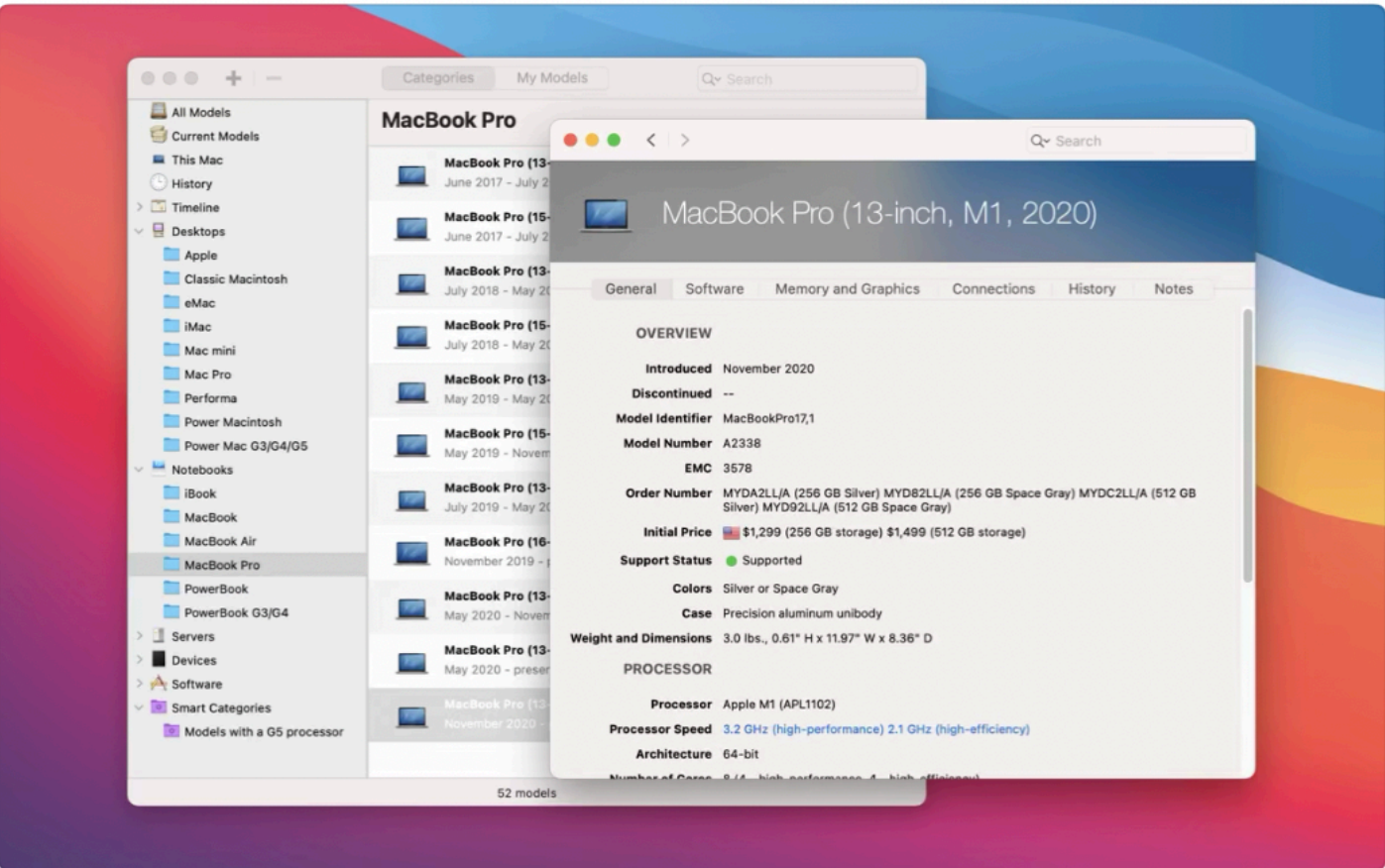
What's New

- Adds details on latest OS releases
- Other minor changes and additions

Version History

3mo ago
Version 7.10.7

Preview



Mac

MacTracker provides detailed information on every Apple Macintosh, iPod, iPhone, and iPad ever made, including items such as processor speed, memory, graphic cards, supported OS versions, price, storage, and expansion options. Also included is information on early Apple systems, Newton, Apple TV, Apple Watch, Apple accessories, audio, displays, printers, scanners, storage, Wi-Fi products, and operating systems.

Ian Page

Website

Support

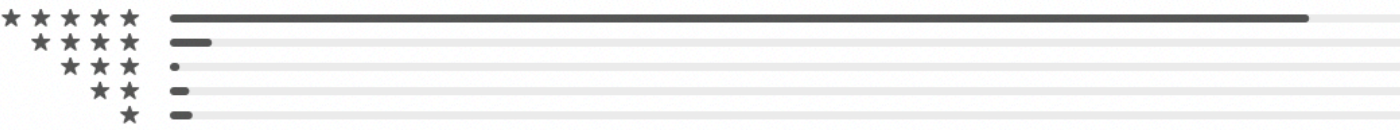
Ratings & Reviews

See All

4.8

out of 5

381 Ratings



Buying Considerations

- Should I get this device
- Apple or non-Apple
- Which model do I get (new, older, refurbished)?
- Where do I get it from?
(Apple retail store, Apple online store, Best Buy, Sams, Mobile Carrier etc)
- Can I trade in my old device?
- When is the best time of year to get it? <https://buyersguide.macrumors.com>
- Should I get a warranty, and if so, from where?